



POLYGON
MEDIA
KIT
2 0 1 9

WHY ADVERTISE ON POLYGON?



Trusted by Thousands
of Gem & Jewelry Professionals,
Polygon is the Industry's Most Active Online
Community & Trading Network Worldwide

Whether you are looking to build brand awareness,
gain visibility or drive qualified traffic to your business,
Polygon is a cost effective & efficient way to keep
your business top of mind.

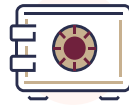
At Polygon, we've been helping our members grow
their jewelry businesses for over 30 years.
There is no better way to reach a targeted audience
of qualified jewelers online. Find out why Polygon
advertisers renew their subscriptions year over year.

WHY ADVERTISE ON POLYGON



KEY BENEFITS

- + Build brand awareness and interest
- + Reach your target market & create valuable impressions
- + Keep your business top of mind
- + Increase qualified leads and traffic to your inventory and website
- + Benefit from preferred placement of your products & services
- + Elevate your image through your affiliation with a trusted name in the industry
- + Promote your website or inventory listing on Polygon



QUICK FACTS

- 34 COUNTRIES WORLDWIDE /
530,000+ INVENTORY VALUED
AT \$4.5 BILLION+ USD
- + 15,000 Bull/Sell Requests Monthly
 - + 7,500 Unique Visits Weekly Average
 - + 35,500 Website Visits Weekly Average
 - + 277,000 Page Views Every Week
 - + 32,000 Newsletter Subscribers
 - + Over 2,800 Members

Polygon puts your business front and center where your customers are looking to buy and sell. Our constantly evolving online marketplace and real-time community keeps your prospects hooked and coming back for more multiple times daily.

PRODUCT LISTED ON POLYGON

Diamonds

Watches

Antiques

Jewelry

Pearls

Estate Pieces

Gemstones

Precious Metals

And more!

BOOST YOUR ONLINE VISIBILITY



Competition is fierce and spaces are limited! Reserve your media placement to get your share of the hundreds of transactions that occur daily on Polygon.

WEB ADVERTISING

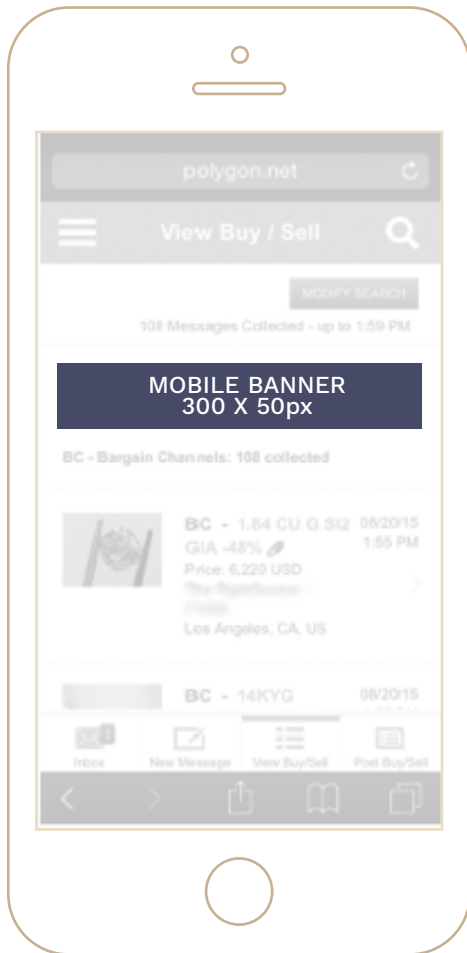
SPECIAL BANNERS	SLOTS	\$
Big Box (HomePage 300x250px)	8	\$1,500
DM (Communications 468x60px)	6	\$750

SKYSCRAPER BANNERS	SLOTS	\$
Alerts	6	\$250
Inbox	6	\$1,000
Diamond	8	\$500
Colored Stones	6	\$250
Jewelry	8	\$250
Watches	6	\$250

TOP CLASSIC	SLOTS	\$
Auction	4	\$500
Home Page	10	\$1,250
My Account	8	\$1,000
Alerts Package	6	\$500
Community & Events	8	\$750
My Inventory	6	\$500
Member Directory	10	\$500
Diamond Package	8	\$1,000
Colored Stones Package	6	\$750
Jewelry Package	6	\$500
Watches Package	6	\$500
Buy/Sell - Favorites & Bargain Package	10	\$1,000
Buy/Sell - Diamond	8	\$500
Buy/Sell - Colored Stones	6	\$500
Buy/Sell - Jewelry	6	\$500
Buy/Sell - Watches	6	\$500
Buy/Sell - Precious metals & Coins Package	4	\$250

*Prices are based on monthly advertising placement

REACH CUSTOMERS ON THE GO !



MOBILE ADVERTISING

MOBILE	SLOTS	\$
Login	6	\$225
New Message - DM	6	\$125
Community & Forums	6	\$125
Buy/Sell - View	6	\$225
Buy/Sell - Post	6	\$125
Diamond Search	6	\$125
Find a Member	6	\$125
Bargain Channel	6	\$125
Buy/Sell - Diamonds	6	\$125
Colored-Stones + Pearls	6	\$125
Jewelry + Estate + Jewelry Related	6	\$75
Gold, Precious Metal + Coins	6	\$125

*Banner dimensions 320x50 pixels

GET MORE OUT OF YOUR
ADVERTISING BUDGET!!!

QUARTERLY
3 months

Save
10%

SEMI ANNUAL
6 months

Save
15%

YEARLY
12 months

Save
30%

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ADDRESS

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BUSINESS HOURS

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