SAN DIEGO, CALIFORNIA
APRIL 5-8, 2019

A Dynamic Jewelry Trade Event for Qualified Professionals, Featuring a Unique Mix of Education, Networking and Business
Established in 1984, Polygon is a leading online B2B platform for thousands of qualified professionals in the jewelry trade.

In addition to our secure online marketplace, Polygon also hosts several member events, Conclaves and buy/sell trading sessions throughout the year.
This 3-day event features networking, education & workshops, a private trade show, and unique business opportunities.

<table>
<thead>
<tr>
<th>DATES</th>
<th>VENUE</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>April 5, 6, 7, 8, 2019</td>
<td>Hilton San Diego Bayfront</td>
<td>San Diego, California</td>
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</table>

**EVENT INFO & REGISTRATION**  1-800-221-4435 | info@polygon.net | DM 1234
It is a non-stop weekend of education, networking, and trading that you can’t afford to miss. It is evident that Polygon works hard to host an event that serves its members on all levels.

Morgann Grampp | Bluestone Trading Company
Poly ID 24, Lifetime Member since 1984
THE OPPORTUNITIES

A unique combination of education, networking and business, Polygon’s Conclave & Trade Event brings together members and other jewelry industry professionals. Buy, sell, network, learn and develop solid business relationships with other forward-thinkers across the country.

MAXIMIZE YOUR RETURNS with a cost-effective event that goes beyond a traditional tradeshow.

MEET BUSINESS OWNERS who are looking to think outside the box and push their businesses to another level.

TAKE ADVANTAGE OF BUYING OPPORTUNITIES from a selection of secondary market and newly manufactured goods.

SELL TO AN AUDIENCE of pre-qualified retail jewelers, diamond & gemstone dealers, watch dealers and more.
ALL ATTENDEES MUST BE VETTED BY POLYGON
The event is reserved exclusively for Polygon members as well as qualified & vetted jewelry trade professionals.

**State/Local Jewelers Associations**

- RJO  
  Retail Jewelers Organization
- IJO  
  Independent Jewelers Association
- JA  
  Jewelers of America

**Qualified Retail Jewelers**

- NPA  
  National Pawn Brokers Association
- AGS  
  American Gem Society
- AGTA  
  American Gem Trade Association
- WWWT  
  World Wide Traders

**Non-Polygon members will be clearly identified on their show badges.**

**Transactions are strictly between the buyer and seller.**

**MEMO transactions are not recommended unless you are 100% comfortable with the buyer.**

**NOTE**
Enjoy beautiful San Diego in a prime downtown location!

- AAA Four-Diamond hotel, adjacent to the San Diego Convention Center
- Walking distance to Petco Park and the Gaslamp Quarter
- Views of the bay and the skyline from all rooms and suites
- Eforea spa, heated saltwater bayside pool, and fitness center
- Unique Bayfront Park event venue, offering 4.3 acres of space
- Six dining venues, from casual to fine dining

**Hilton San Diego Bayfront**
1 Park Blvd, San Diego, CA 92101 | (619) 564-3333

15 minutes drive to San Diego Airport | 2 hours from downtown Los Angeles

**Discounted Room Rate for Polygon Group**

- $219 per night

**HOTEL BOOKING**

Call **1800-HILTONS** and mention the group code POLY

Book online through the room block website at [https://book.passkey.com/go/Polygon2019](https://book.passkey.com/go/Polygon2019)
# Event Schedule

## Friday, April 5

### Daytime

- Early Bird Activities
  - *Advanced Registration Required*
- Choice of:
  - GIA Tour
  - Local Breweries Tour
  - Kayaking Tour in La Jolla

### 5:00-7:00pm

- Welcome Reception & Happy Hour

## Saturday, April 6

### 8:30-9:00am

- Networking Breakfast + Polygon Welcome

### 9:00am-4:00pm

- **Seminars:**
  - GIA – The Science of Laboratory Grown Diamonds
  - JVC – AML Laws & Compliance
  - Hoover & Strong – Creating Value in a Contracting Marketplace
  - The Bullion Bank – Adding a Bullion Business to Your Jewelry Store

- **Workshops:**
  - GemFind – Digital & Social Media Marketing 101
  - FACets Jewelry Consulting – Turning Data into Dollars

### 4:00-6:00pm

- Lightning Trading Session – Bourse Style

### 7:00-11:00pm

- VIP Dinner Event

## Sunday, April 7

### 8:00-10:00am

- Exhibitor Set-Up

## Monday, April 8

### 8:00-10:00am

- Exhibitor Set-Up

### 10:00am

- Early Entry for VIP attendees

### 11:00am-4:00pm

- Trade Show Event

*Free for qualified retailers, Monday only!*
ATTENDEE PASSES

VIP ALL-ACCESS CONCLAVE PASS

MEMBERS
$315

NON-MEMBERS
$350

Full access to all official Conclave Activities including:

FRIDAY
Happy Hour Welcome Reception

SATURDAY
Education & Networking (breakfast, seminars, workshops)
Lightning Trading Session, Trading Bourse
Dinner Event

SUNDAY
Trade Show Access + Early Entry (10am)
Lunch at Trade Show
Hospitality Suite

MONDAY
Trade Show Access + Early Entry

BEST OPTION

EDUCATION, NETWORKING, TRADING PASS (SAT)
$200 - Members
$225 - Non-Members
Access to Saturday events: Networking breakfast, Seminars & Workshops, Lightning trading session.

TRADE SHOW ONLY 1-DAY RETAILER PASS (MON)
FREE - For qualified retailers
Access the trade show floor during show hours (11-4 Monday)

DINNER EVENT (SAT)
$150
Access the trade show floor during show hours (11-6 Sunday & 11-4 Monday)
# EXHIBITOR PACKAGES

<table>
<thead>
<tr>
<th></th>
<th><strong>GOLD BOOTH</strong></th>
<th><strong>SILVER BOOTH</strong></th>
<th><strong>TABLETOP (VIP)</strong></th>
<th><strong>TABLETOP (BASIC)</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PRICE</strong></td>
<td>$1,550 - Members</td>
<td>$950 - Members</td>
<td>$650 - Members</td>
<td>$550 - Members</td>
</tr>
<tr>
<td></td>
<td>$1,650 - Non-Members</td>
<td>$1050 - Non-Members</td>
<td>$750 - Non-Members</td>
<td>$650 - Non-Members</td>
</tr>
<tr>
<td><strong>PASSES</strong></td>
<td>1 VIP All-Access Pass</td>
<td>1 VIP All-Access Pass</td>
<td>1 VIP All-Access Pass</td>
<td>1 Exhibitor Pass (access only to trade show Sun &amp; Mon)</td>
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<tr>
<td></td>
<td>2 Helper Passes</td>
<td>1 Helper Pass</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>EXHIBIT SPACE</strong></td>
<td>14x8ft w/ pipe &amp; drape</td>
<td>8x8ft w/ pipe &amp; drape</td>
<td>Table</td>
<td>Table</td>
</tr>
<tr>
<td><strong>FURNISHINGS</strong></td>
<td>2 tables</td>
<td>1 table</td>
<td>1 table</td>
<td>1 table</td>
</tr>
<tr>
<td></td>
<td>4 chairs</td>
<td>2 chairs</td>
<td>2 chairs</td>
<td>2 chairs</td>
</tr>
<tr>
<td></td>
<td>2 tabletop showcases</td>
<td>1 tabletop showcase</td>
<td>1 tabletop showcase</td>
<td>1 tabletop showcase</td>
</tr>
<tr>
<td></td>
<td>LED lights (2 strips)</td>
<td>LED lights (1 strip)</td>
<td>Company name at table</td>
<td>Company name at table</td>
</tr>
<tr>
<td>*<em>SAFETY DEPOSIT BOX IN SHOW VAULT AREA (APR 7 &amp; <em>)</em></em></td>
<td>Included (1)</td>
<td>Included (1)</td>
<td>Not included</td>
<td>Not included</td>
</tr>
<tr>
<td><strong>SHOW GUIDE + EXTRAS</strong></td>
<td>Featured listing in show guide – print + online PDF 1-month banner placement on Polygon 3-month membership to Polygon for non-members</td>
<td>Enhanced listing in show guide – print + online PDF 3-month membership to Polygon for non-members</td>
<td>Basic listing in show guide – print + online PDF 3-month membership to Polygon for non-members</td>
<td>Basic listing in show guide – print + online PDF 3-month membership to Polygon for non-members</td>
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EXHIBITORS

GOLD BOOTH

SILVER BOOTH

TABLETOP EXHIBITOR
EXTRAS & UPGRADES

EXHIBITOR HELPER PASS (ACCESS TO SHOW ONLY SUN & MON)

$100
Register a helper for the trade show (add-on only available to registered exhibitors, must be an employee of exhibitor company). Includes 1 lunch pass for Sunday.

SAFETY DEPOSIT BOX IN SHOW VAULT AREA

$50 - Exhibitors
$100 - for other attendees

Reserve a safety deposit box in the show vault area, available Sunday (Apr 7), 8am – Monday (Apr 8), 4pm. A limited amount of safety deposit boxes are available. Safes are armor plated & solid steel, and kept under armed guard security. Safety deposit boxes operate on a two key system. Only the registered safe holder can access the safes.

Measurements: 10”x10”x24” deep

$75 – Tabletop Showcase

$50 – Extra Table (available for booths only, not tables)

$150 – Booth Share (available for booths only, not tables)
Allows you to share the booth space with another company. 2nd company will also receive basic listing in show guide, and (1) Exhibitor Only pass.
Sponsorship is a great way to boost visibility for your company pre and post show as well as on-site.
### DIAMOND SPONSORS

| DIAMOND SPONSOR  
<table>
<thead>
<tr>
<th>(2 AVAILABLE)</th>
</tr>
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</table>
| **$5,000**  
| **Maximum visibility:** Logo printed on red carpet photo op backdrop, on main event signage, posters and badges; get listed as a Diamond sponsor on Polygon and in show guide; full-page ad in show guide; insert in show bags; email blast with company feature to Polygon’s database. |  
| Also includes 1 Silver booth (which includes 1 VIP All-Access Pass + 1 Helper Pass), + 1 additional VIP All-Access Pass. |  

| LUNCH & LEARN (SAT)  
<table>
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<tr>
<th>(1 AVAILABLE)</th>
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</table>
| **$4,000**  
| **Host a private lunch & learn** for registered attendees on Saturday (Apr 6). In addition to a 45-minute time slot for a presentation (seminar should be educational in nature), **this package includes:** an email blast featuring your company and company seminar to Polygon’s database, a feature in the show guide, an insert in the show bags, and company listed as a Diamond sponsor on Polygon and in show guide. |  
| Also includes 1 Silver booth (which includes 1 VIP All-Access Pass + 1 Helper Pass). |  

**NOTE:** Client is responsible for providing all artwork and content required (ie. logos, ad artwork for show guide, content for emails & show guide, etc), as well as actual items for inserts in show bags.
### Sponsorship Opportunities

<table>
<thead>
<tr>
<th>GOLD SPONSORS</th>
<th>SILVER SPONSORS</th>
</tr>
</thead>
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<tr>
<td><strong>VIP SHOW LOUNGE (SUN &amp; MON)</strong> (2 AVAILABLE)</td>
<td><strong>WELCOME RECEPTION HAPPY HOUR (FRI)</strong> (3 AVAILABLE)</td>
</tr>
<tr>
<td><strong>$1,500</strong> Sponsor the lounge for the 2 days of trading (Sun + Mon). Your company name will be printed on the lounge posters, plus you’ll benefit from a feature in the show guide (100 words + company contact info) or ½ page ad, an insert in the show bags, and a Gold sponsor listing on Polygon and in the show guide.</td>
<td><strong>$400</strong> Sponsor the kick-off to the event – get visibility on the Reception posters. Plus, benefit from visibility as a Silver sponsor in the show guide, on event posters, and on Polygon.</td>
</tr>
<tr>
<td><strong>HOSPITALITY SUITE (SUN)</strong> (2 AVAILABLE)</td>
<td><strong>COFFEE STATION (SAT, SUN, MON)</strong> (6 AVAILABLE, 2 PER DAY)</td>
</tr>
<tr>
<td><strong>$1,000</strong> Sponsor the suite for the night (Sunday night only). Your company name will be printed on the suite posters, plus you’ll benefit from a feature in the show guide (100 words + company contact info) or ½ page ad, an insert in the show bags, and a Gold sponsor listing on Polygon and in the show guide.</td>
<td><strong>$400</strong> Sponsor the coffee station and get your company name on the Coffee Station posters. Plus, benefit from visibility as a Silver sponsor in the show guide, on event posters, and on Polygon.</td>
</tr>
<tr>
<td>Also includes 1 VIP All-Access Pass.</td>
<td><strong>FEATURED DRINK AT SHOW LOUNGE BAR</strong> (4 AVAILABLE)</td>
</tr>
<tr>
<td></td>
<td><strong>$400</strong> Get a drink named in your honor at the Show Lounge Bar – printed on menus at the bar. Plus, benefit from visibility as a Silver sponsor in the show guide, on event posters, and on Polygon.</td>
</tr>
<tr>
<td><strong>GENERAL SPONSORS</strong></td>
<td><strong>GENERAL SPONSORSHIP (UNLIMITED)</strong></td>
</tr>
<tr>
<td></td>
<td><strong>$150</strong> Support the event and get your company name listed in show guide and on posters, as well as on Polygon.</td>
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**NOTE:** Client is responsible for providing all artwork and content required (ie. logos, ad artwork for show guide, content for emails & show guide, etc), as well as actual items for inserts in show bags.
ADVERTISING OPPORTUNITIES

SHOW BAGS
(1 AVAILABLE)

Your company logo is printed on show bags at event (1-color only), distributed to event attendees. Plus, add 1 item to the show bags (swag or flyer), and benefit from general sponsorship visibility.

SHOW GUIDE
PRINT & ONLINE PDF VERSIONS

Full color ad in the printed show guide – distributed to all show attendees – as well as PDF version online. Plus, benefit from general sponsorship visibility.

1. Inside Front Cover .............. $750
2. Inside Back Cover ............... $600
3. Centerfold ........................ $1250
4. Full Page ........................... $450
5. Half Page ............................ $300
35th anniversary
CONCLAVE & TRADE EVENT

We look forward to seeing you there!

REGISTER NOW!

1-800-221-4435 | info@polygon.net | DM 1234