



# POLYGON AMBASSADORS

Affiliate Marketing  
Program

# GET PAID TO BECOME AN AMBASSADOR & REFER MEMBERS TO POLYGON



Polygon Ambassadors are brand enthusiasts who are committed to contributing to the growth of the network.

- + Earn up to 25% per sale
- + Contribute to Polygon's evolution and growth
- + Gain visibility within the community and industry

# CRITERIA & GUIDELINES

## CRITERIA

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Current active member of Polygon or the jewelry industry

Conducts themselves with professionalism and integrity

In good standing in the industry

Must be approved by Polygon to participate

## GUIDELINES / EXPECTATIONS

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Refer new members to Polygon - Target min. 6 / year. Referrals need to be qualified prospects (an active business in the jewelry industry) with complete contact info (name, company, address, phone, email, type of business).

Share Polygon content in digital and traditional channels – share posts, content, engage (like/comment), etc.

Drive members to the Polygon Facebook Group (Polygon Jewelers Network – Trade Only)

Positively represent the brand in personal interactions and public settings, including in-person events and digital environments.

Use #PolygonJewelers, #PolygonNetwork and #PolygonEvents when posting about Polygon

Share links to Polygon Apply for Membership forms + Polygon content.

# AMBASSADOR BENEFITS



**Commissions earned** for sales closed from Ambassador referrals.



**An Ambassador badge** will be provided for Ambassadors to share on their websites, social media, marketing & other collateral.



**Ambassadors will be listed on Polygon's website.**



**A unique URL** will be provided for each Ambassador to share with prospects – this link will track all inbound leads from the Ambassador.



**Content will be** provided to share with prospects.

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# COMMISSION STRUCTURE

Ambassadors earn commissions on each sale closed from one of their referrals.\*  
Commissions are based on a sliding scale, so the more sales closed, the more the  
Ambassador earns!

NEW SALES UNITS (Within the program year)	COMMISSION (USD)
1 <sup>ST</sup> UNIT	15%
2 <sup>ND</sup> UNIT	15%
3 <sup>RD</sup> UNIT	15%
4 <sup>TH</sup> UNIT	15%
5 <sup>TH</sup> UNIT	20%
6 <sup>TH</sup> UNIT	20%
7 <sup>TH</sup> UNIT	20%
8 <sup>TH</sup> UNIT	20%
9 <sup>TH</sup> UNIT	20%
10 <sup>TH</sup> UNIT AND ABOVE	25%

*\*Some conditions apply; see “New Sale Commissions & Conditions”*

# NEW SALE COMMISSIONS & CONDITIONS

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Commissions are earned for each new member referred by an Ambassador who signs up and pays for any Polygon membership package or term.

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Commissions are not applicable if the new member was an active member of Polygon within the prior 6 months.

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Commissions are paid on new sales only, not on renewals.

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Commissions will be paid out quarterly.

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Sales are counted within the program 1-year term, which runs from October 1 – September 30. Sales unit counts start over at the beginning of each program term.

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Commissions are calculated based on the actual price paid by the new member at the time they join.

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# REFERRAL & NEW SALES PROCEDURES

(Preferred method) Ambassadors will be given a unique link to a landing page, where their referrals can apply for membership to Polygon. Referrals coming inbound to Polygon through an Ambassador landing page will be tracked to the referring Ambassador.

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Ambassadors can also refer new members by sending the info by email (info@polygon.net) or phone (800-221-4435 / 450-449-8725). For these leads, Ambassador must provide:

Company Name, Company Address & Website, Contact Name, Phone, Email, Business Type (ie. Retailer, diamond dealer, etc)

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Ambassador should also collect and send vetting information for the referred prospect when possible – this will speed up the sales process:

- + Business license (either obtained from the prospect or, if available, online)
- + Proof of address (void check, utility bill, rent agreement of some other official document showing company name and address)
- + 2 references (in addition to the Affiliate themselves)

# CRITERIA & SAVINGS FOR NEW MEMBERS REFERRED BY AMBASSADORS

New members referred by Ambassadors will receive  
a **15% introductory discount on annual packages**

POLY LIGHT  
ANNUAL PLAN

~~\$ 695 / YR~~

**\$ 590**.75 / YR

New member **saves \$104.25**  
on first year when referred  
by an Ambassador!

RETAIL **PRO**  
ANNUAL PLAN

~~\$895 / year~~

**\$ 760**.75 / YR

New member **saves \$134.25**  
on first year when referred  
by an Ambassador!

VENDOR **PRO**  
ANNUAL PLAN

~~\$1095 / year~~

**\$ 930**.75 / YR

New member **saves \$164.25**  
on first year when referred  
by an Ambassador!





PROGRAM

# TERM & RENEWAL

**The program will run from Oct 1<sup>st</sup> – Sept 30<sup>th</sup> each year.**

Ambassadors can join the Affiliate Program at any time of the year, but the commissions sliding scale will start over each year on October 1st.

Affiliate Partner contracts will be automatically renewed if Ambassador meets guidelines / expectations and unless it is not cancelled by Ambassador or Polygon prior to renewal.



Apply to be a part of the program today!

Polygon.net | 1-800-221-4435 | info@polygon.net